

NICE TO E-MEET YOU!

My name is **Francesco Brocchieri**, aka Ske.

I'm an Italian Product Designer currently based in **Milan**.
I design digital experiences for real people. And cool visual stuff :)

I got a bachelor's degree in **Communication Design** at the Milan Design Faculty and the **UX/UI Design** certificate at Melbourne University (RMIT).

My knowledge has been shaped through years of experience in Visual, Brand, Motion, Digital and UX Design. Long story short: **I love good design, where good stands for invisible.**

In early 2020 I decided to move to Melbourne and then to Brisbane.
This change has been a big improvement in my mindset. Approaching new and different points of view gives me the opportunity to build a new background, stronger and more holistic.

I recently moved back to Milan, bringing with me all my new knowledge and my enthusiasm.

I'm really keen to start a new adventure wherever a company need to tighten the screws of their products.

I look forward to meeting with you.
Should you need to contact me, you can reach me at:

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FRANCESCO BROCCHIERI

Senior Product Designer

Yes, this is my name. It's **BIG** and **bold**.
So no excuses, you can't say not having noted me!!

SKILLS

- Proficiency in design / prototyping tools (Figma, Sketch, Miro)
- Proficiency in design tools (Photoshop, Illustrator, InDesign, After Effects)
- Attitude to work in team with project mgmt tools like Slack, Trello, Jira, Asana ..
- Multidisciplinary skills in Brand Design, Art Direction, Motion and UX/UI Design

HIGHLIGHTS

- 2020 → UX Design Course at RMIT, Melbourne
- 2020 → UI Design Course at RMIT, Melbourne
- 2018 → After Effects immersive course - CFP Bauer, Milano
- 2002-2005 → Communication Design Bachelor's Degree - Politecnico di Milano
- 1999-2001 → Graphic Design School - Arte&Messaggio, Milano
- 1994-1999 → Science High School - Milano
- 1979 → Welcome on board!

WORK EXPERIENCES

Currently **UX/UI Designer** at **E80 Group**, Milan - Automation

Recently I've worked for:

- **Boom Imagestudio**, Milano - Service
- **Great Southern Bank**, Brisbane - Finance
- **Hastings Deering**, Brisbane - Industry
- **Picard Italia**, Milan - Frozen Food Company
- **Rivoli**, Geneve - Cosmetic Company
- **Casinò di Venezia**, Venice - Gambling and entertainment
- **MIR Valve**, Kuala Lumpur - Industrial Valves
- **Digital Sioux**, Padova - Web Agency

- 2008-2015 → Neos MDR, Milan - as Creative Director
- 2007-2008 → FutureBrand, Milan - as Graphic Designer Consultant
- 2006-2007 → Mercurio Srl, Milan - as Junior Graphic Designer
- 2005-2006 → Barclaycard International Ltd, Dublin, Ireland - Marketing Internship

PORTFOLIO



www.francescobrocchieri.com



if you want to see new awesome jobs I've been working on, just ask me!

CONTACTS



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Hello there

take a look at my portfolio:

www.francescobrocchieri.com

I wasn't supposed to look for another job as I've been working for Boom for just 3 months but they told me to start looking around because the second fundraising is not going as expected. So, my portfolio is not 100% updated yet.

I've been collecting some recent tasks I worked on to show you my process and my style. Enjoy!

 **Portfolio**

Francesco Brocchieri
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