

# HELLO THERE!

My name is **Francesco Brocchieri**, aka Ske.  
I'm an **Italian** UX/UI Designer based in **Brisbane** (and anywhere in Australia if needed).  
I design digital experiences for real people. And cool visual stuff :)

I got a bachelor degree in **Communication Design** at the Milan Design Faculty.  
My knowledge has been shaped through years of experience in Visual, Brand, Motion and Digital Design. Long story short: **I love good design**.

In **2020** I decided to move from Milan to Melbourne and then to Brisbane. This change has been a big improvement to my **mindset**. Approaching new and different points of view gives me the opportunity to build a new background, stronger and more holistic. Since June I've been working as **UI Designer** for a company in Brisbane; so I can say my adventure has really begun!

My **strength points**?

- many years of **experience** and I'm always **enthusiastic** in starting new projects;
- working experience with big international companies wich gave me the opportunity and the ability to manage **multidisciplinary** initiatives;
- a strong **technical knowledge** as a result of my studies merged with the **sensibility** to understand the "customer point of view" earned through my freelance experience;
- love for design in every aspect and form; especially for products designed around **people**, not (only) around business.

And what about my **weak points**?

- I'm not fluent in English, but, you know, I'm Italian and I can gesture like a Pro!;
- My Visa allows me working only part-time, but I have also an **ABN**;
- I understand the importance of developing but I'm not really experienced in it;
- I'm not skilled in hand-drawing (I'm use to work with awesome illustrators).

Well, I've always liked to work for ambitious organizations and in a friendly and inspiring environment. It seems we've just found each other!

I'm looking for a part-time or a casual job and the possibility of having a visa sponsorship is very welcome!

I look forward to meeting with you.  
Should you need to contact me, you can reach me at:

- ✉ [hello@francescobrocchieri.com](mailto:hello@francescobrocchieri.com)
- 🌐 [www.francescobrocchieri.com](http://www.francescobrocchieri.com)
- ☎ **0480 235227**
- 💻 [www.linkedin.com/in/francescobrocchieri](https://www.linkedin.com/in/francescobrocchieri)



Sincerely,  
**Francesco Brocchieri**

# FRANCESCO BROCCHIERI

UI/UX and Thinking Designer

Yes, this is my name. It's **BIG** and **bold**.  
So no excuse, you can't say not having noted me!!

## SKILLS

- Proficiency in design tools (Photoshop, Illustrator, InDesign, After Effects ♥)
- Proficiency in prototyping tools (Figma ♥, Sketch, Adobe Xd, Invision)
- Attitude to work in team with project mgmt tools like Slack, Miro, Jira, ..
- Multidisciplinary skills in **Brand Design, Art Direction, Motion and UX/UI Design**
- Passion for good design ◦ stopmotion ◦ sketchnoting ◦ sport ◦ japan ◦ australia

## HIGHLIGHTS

- 2020 **UX Design Course at RMIT**, Melbourne (click here to check it )
- 2020 **UI Design Course at RMIT**, Melbourne (click here to check it )
- 2018 **After Effects** immersive course - CFP Bauer, Milano
- 2002-2005 Communication **Design Bachelor's Degree** - Politecnico di Milano
- 1999-2001 Graphic Design School - Arte&Messaggio, Milano
- 1994-1999 Science High School - Milano
- 1979 Welcome on board!

## WORK EXPERIENCES



Today **UI/UX and Digital Designer**  
My role involves many design activities (mostly as graphic, brand, creative and packaging designer), but I've been **now** focusing on **digital experience** (UI design, UX design, wireframing, prototyping, web design, motion design).

I've worked mostly with:


- **Hastings Deering**, Brisbane - Industry
- **Picard Italia**, Milan - Frozen Food Company
- **Rivoli**, Geneva - Cosmetic Company
- **Casinò di Venezia**, Venice - Gambling and entertainment
- **MIR Valve**, Kuala Lumpur - Industrial Valves
- **DigitalSioux**, Padova - Web Agency

- 2008-2015 → Neos MDR, Milan - as **Creative Director**
- 2007-2008 → FutureBrand, Milan - as **Graphic Designer Consultant**
- 2006-2007 → Mercurio Srl, Milan - as **Junior Graphic Designer**
- 2005-2006 → Barclaycard International Ltd, Dublin, Iceland - **Marketing Internship**

## PORTFOLIO

-  [www.francescobrocchieri.com](http://www.francescobrocchieri.com)
-  if you want to see new awesome jobs I've been working on, just ask me!

## CONTACTS

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-  0480 235227

